

BALKAN®
VELO

**BALKANVELO AD IS A PRODUCTION FACTORY FOR BICYCLES WITH MORE
THAN 70 YEARS PRODUCTION HISTORY AND TRADITIONS**

Balkanvelo AD is bicycles OEM. The company was established in 1998 as a daughter company of BALKAN AD with main activity production and sale of bicycles. Historically the company succeeds the production of BALKAN bicycles, which has started in 1957. That means it is the first and longest existing bicycle factory in Bulgaria.



Facilities and Equipment

The factory is modern equipped with new generation machines and industrial lines. It is located in a production building with 10 000 sq.m. area divided in several sections:

- Mechanical sector – for production and treatment of parts and frames
- Alloy rims production line





PAINTING EQUIPMENT

- Two powder painting lines, the second one installed in 2015 to increase the production capacity
- Wet painting line with 500 frames capacity per cycle





- Assembly line
conveyer type (two
lines) feed by Wheel
building robots





- Packing section

- Warehouse

BALKANVELO TRANSFERS THE GOOD BULGARIAN TRADITIONS INTO THE FUTURE



The company is export oriented. 85% from total annual production is exported to EU customers. The export bikes are mostly customized products developed together with the importing buyers. These bikes are specified according to the local market requirements. All customers are long term partners satisfied with the stable quality and timely deliveries. Our common efforts result in improving the market position of our customers, and consequently increase the volume of their orders.



Current annual factory capacity is around 50 000 bikes with the available equipment and staff and one shift working time. Annual average staff is 70 people, 90% from which are directly occupied in production activates.

The market demand for E-bikes is increasing the last few years. Following this trend the big trading companies in EU are intensely searching producers of E-bikes in Europe instead of Asia because of the high requirements to assembly quality, parts quality and compatibility and good pricing conditions. This process inspires us to put more and more efforts in training of production staff and investing in new equipment.



PRODUCT RANGE
MTB 20", 24", 26", 27.5" and 29"



CITY and TREKKING 20", 24", 26", 27.5" and 28"



Kid's bikes – 20", 24" and 26"



E-BIKES – 27.5", 28" and 29"



Our product range includes modern and popular models in the entry, middle and high end level. The assembly process and technology complies with the best industry practices and the quality of all components used is tested and approved. The registered brand REACTOR is created mostly for the local market and covers wide group of end consumers requirements. Each bike produced by BALKANVELO complies with the safety standard ISO 4210 and offers the rider safety, comfort, pleasure and joy from the riding experience.



BALKANVELO is certified per:

- ISO 9001:2015 Quality Management System
- ISO 14001:2015 Environment Management System
- ISO 45001:2018 Health and Safety Management System
- As well as Social Certificate SA8000:2014

BALKANVELO is a member of:

- ABPB - Association of Bicycle Producers in Bulgaria
- EBMA – European Bicycle Manufacturers Association
- CONEBI – Confederation of the European Bicycle Industry



BALKANVELO was the first Bulgarian company allowed to exhibit at the International bicycle show EUROBIKE in Germany – the biggest event for presentation in the industry worldwide. The fair is held in Frankfurt nowadays and collects bicycles and parts makers from all over the world. The fair shows the trends in the industry regarding the product features, design updates, modern vision and colors, etc. The presentation of the company is very successful every year.



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REACTOR
bicycles